

Call for Enterprises, Startups and Projects

# 12° edition of BioInItaly (April 2, Milan)



## Admission Criteria

Solution Spaces: #Circular Bioeconomy #Red Biotech and Medical Devices

Maturity: #Start-ups #SME's #Research Projects

## Instruction to apply:

[www.startupinitiative.com](http://www.startupinitiative.com)

## Initiative Overview

BioInItaly Investment Forum, organized by Assobiotec the Italian Association for the development of biotechnology which is part of Federchimica, Italian Cluster of Green Chemistry SPRING and Intesa Sanpaolo Innovation Center, powered by The StartUp Initiative, is a yearly investment forum open to established companies, start-ups, and research projects from Italy and other European countries. In a unique end-to-end program, the applicants will benefit from Investor alignment support, networking and direct contact with international investors through a series of focused events.

## Main Partners



## Endorsed by



## Admission Criteria

### Solution Spaces:

- **Circular Bioeconomy**

- *Applications for the Environment and agriculture / Blue and green biotech:* nutrient looping; organic fertilizer; organic waste/by-products exploitation; urban farming models, etc.
- *Applications for Industry / white Biotech:* bioenergy, innovative biomaterials, bio-based chemicals (i.e. dyes), alternatives to animal protein, CO<sup>2</sup> capture and valorization, etc.

- **Red Biotech and Medical Devices:**

- probiotic and prebiotic drugs, nutraceutical, molecular diagnostics, biopharma / biodrugs, etc.

### Maturity

- **Project Stage criteria:**

- All startups, university spin-offs, or SMEs that have developed a technology or a product (even in prototype form), or have filed a patent

## Executive-Entrepreneur benefits for selected Startups

- pitch to a panel of investors at an Investor Arena,
- have access to special technical services
- present their project at European Parliament on the occasion of the presentation of the Bio-economy Report 2020 by Intesa Sanpaolo.

## Competition Structure

- **Phase 1 – Roadshow and selection** (by Feb 9):

Assobiotech, SPRING and Intesa Sanpaolo Innovation Center will organize a national roadshow to introduce BioInItaly to enterprises and researchers and to collect applications from the different regions. Each leg will be organized in partnership with local authorities. (For the roadshow calendar and regional contacts, you can visit <http://www.assobiotech.it>)

The BioInItaly selection committees will select a national total maximum of 20 applicants who will proceed to Phase 2.

- **Phase 2 – Financing-Alignment Masterclass** (Turin, Feb 24-25), **one-to-one** (Feb 28 - Mar 11) and **Deal Line Up** (Mar 19)

The selected participants will attend “The World-Class for Technology Delivery” in Turin. Participants in the 2-day program benefit from extensive executive training by Bill Barber (California Investor and Entrepreneur) to align their business expectations with investor decision-drivers and to communicate the true value of their innovations. This unique program includes peer-support, 1to1 executive advisory, and all participants pitch to a selection panel of investors, technology experts and industry representatives.

- **Phase 3 – Investor Arena Meeting Thursday** (Milan, Apr 2):

Selected finalist projects present at an invitation-only Investor Arena Meeting populated by Business Angels, Venture Capital firms, Corp Venture Capital, PE firms, SMEs, Large Corp, Grant providers, and institutional debt investors.

### **Confidentiality**

- The staff of the organizing entities as well the members of the Selection Panel will have access to entry materials.
- Entering teams must recognize that any information submitted through entries is at risk of ‘public disclosure’.
- The organizers, judges and other affiliates of the event will NOT enter into non-disclosure agreements with applicants.

For more information, do not hesitate to contact us at [bioinitaly.assobiotech@federchimica.it](mailto:bioinitaly.assobiotech@federchimica.it) and [startup@intesasanpaolo.com](mailto:startup@intesasanpaolo.com)